



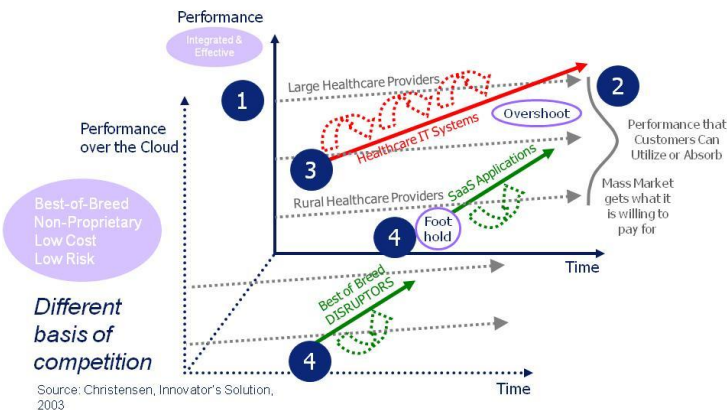
Converging Technology Center Strategy for SaaS Developers, Data Centers and Cloud Network Providers

At ProForma Healthcare Solutions, we realize that the SaaS applications over the Cloud will ultimately be the IT solution for most healthcare providers...

ProForma Healthcare Solutions consultants are **leaders and specialty experts at the forefront of healthcare finance, technology, regulatory and connectivity issues**. We have a clear vision on how to gain widespread adoptions of these services by supporting integrated healthcare delivery. How?

1. We start by forming Pre-ACO Integrated Health Care IT and Connectivity **Partnerships** that aggregate providers by the communities they serve
2. We assist these partnerships in obtaining **grants and private funding** to acquire broadband connectivity and to create electronic health records (EHMs)
3. Our Converging Technology Centers (CTCs) provide real-time **data processing, hosting and analytics** over the integrated broadband cloud network
4. Our partner ISVs provide **Best of Breed SaaS applications** using the actual hospital and provider data to create a seamless transition to lower cost IT services

Our model provides Cloud-based offerings the best opportunity to gain a foothold in a difficult market and leverage that foothold to **disrupt the incumbents**



When is a good time to contact ProForma Healthcare Solutions?

Today's US healthcare industry is undergoing tremendous change. There may be no better time than now to provide real innovation...

The Right Goal



The Value Proposition



Strategic Flexibility™



Performance by Design™



Return on Reform™



ProForma Specialty Matter Expertise

Financial

- ACO & Medical Homes
- Operational Performance
- Mergers & Acquisitions
- Benchmarking
- Financial Modeling
- Business Valuation
- Debt Restructuring
- Tax Efficient Design

Technology

- Electronic Medical Records
- Data Analytics & Reporting
- SaaS Applications
- Advanced Visualization
- Case Management
- Offshore Development
- Security & Business Continuity

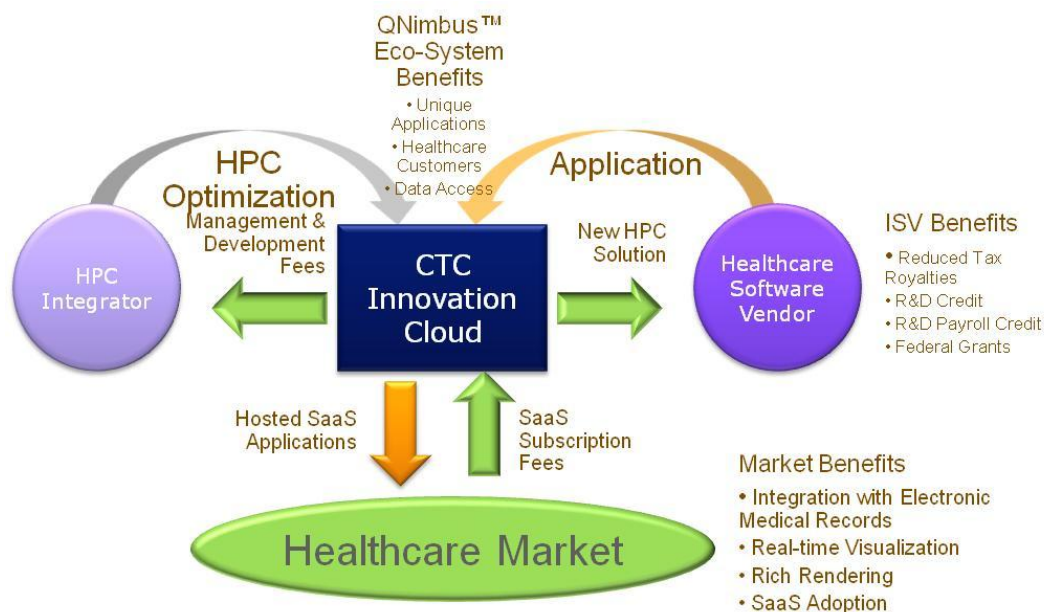
Regulatory

- PPACA
- HIPAA
- HITECH Act
- ICD-10
- CHIPRA
- Rural Healthcare Pilot Programs
- American Recovery & Reinvestment Act

Connectivity

- Telemedicine Strategy
- Heterogeneous Networks
- Mesh Networks
- Narrowband Integration
- VoIP Deployment
- Intelligent Agents
- Mobility
- Network Security

ProForma QNimbus™ Eco-System



ProForma Consulting Services

Healthcare Reform Analysis

- ◆ Customized Assessment
- ◆ Technology Review
- ◆ Industry Benchmarking
- ◆ Compliance Auditing
- ◆ Pre-ACO Planning

Strategic Flexibility™

- ◆ Market Analysis & Research
- ◆ Market Entry Strategies
- ◆ Segmentation & Market Options Planning
- ◆ ACO & Medical Home Development

Performance by Design™

- ◆ Balanced Scorecard & Performance Metrics
- ◆ Change Agent Management
- ◆ Financial Optimization Design
- ◆ Technology Design & Selection
- ◆ Constraint Identification & Management

Return on Reform™

- ◆ Revenue Realization
- ◆ Business Model Strategy
- ◆ Technology Partner Identification & Selection
- ◆ Operational Roadmaps
- ◆ Process Re-engineering

ProForma Healthcare Solutions



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