

**Introduction:**

In 2011, Healthcare providers are adapting to transformational changes while facing declining federal, state and private payer reimbursement rates. ProForma Healthcare Solutions (“ProForma”) is a healthcare consulting firm which has specialized expertise to assist healthcare providers in obtaining grant funding opportunities. ProForma believes that the grant market for healthcare providers has never been stronger. However, many healthcare providers are unable to access the grant market due to resource limitations. With the implementation of the Patient Protection and Affordable Care Act enacted March 23, 2010, as amended by the Health Care and Education Reconciliation Act of 2010 (collectively “PPACA”), safety net hospitals that already serve a high percentage of poor and indigent patients will be faced with the need to identify new sources of funds to replace the phasing out of the Disproportionate Share Payments (“DSH”). We can help...

**The Grant Market:**

In 2011, the overall number and type of grants available for healthcare institutions have increased significantly over prior years and total in the billions of dollars. While research grants have come under increasing pressure, state and federal grants for clinical, administrative and information technologies have increased significantly.

Selected PPACA grant provisions include the following:

I. The PPACA Provisions Affecting the Public Health

- Section 4201: Grants will be made to state and local governmental agencies and community-based organizations for evidence-based community preventive health activities to reduce chronic disease, prevent development of secondary conditions, address health disparities, and develop a strong evidence-base of effective prevention programming.

II. The PPACA Provisions Affecting Healthcare Workforce

- Section 5206: Grants will be awarded to entities to award scholarships to mid-career public health and allied health professionals for additional training.

III. The PPACA Overall System Changes

- Section 3510: Grants are to be awarded for up to four years to create patient navigator programs.



In addition to the grants available under PPACA, additional grant funds are available under the American Recovery and Reinvestment Act of 2009, The Health Information Technology for Economic and Clinical Health Act and other legislation which are administered by HHS, Department of Energy, United States Department of Agriculture, Federal Communications Commission and other federal agencies who are responding to the needs of healthcare providers. The opportunity to capture grant money has never been greater.

ProForma’s Approach:

Phase I: Grant Identification, Selection and Proposal Writing

As part of this process, ProForma will assist and advise in the identification and preparation of aligned grant opportunities in consultation with the assigned grant development team and management.

Phase 2 – Grant Compliance and Project Scorecard

This phase will involve assessment of the grant development team and assisting management to set key expectations regarding value based measurements. ProForma will work with the assigned grant development team, management, and members of the Board of Directors to help maximize the organization’s future grant productivity.

ProForma’s goal is to place your organization in the position to generate, deliver and monitor ongoing grants from federal and state sources to serve as sustainable source of funds.

ProForma Healthcare Solutions

ProForma Healthcare Solutions understands where your healthcare organization is today; where it needs to be tomorrow; and, how to get there.™

For Further Information, please contact:

Philip Weintraub
Partner
ProForma Healthcare Solutions (www.PFHCS.Com)

E-Mail: PhilWeintraub@ProFormaHealthcare.com
Telephone: (561)575-7789
Cell Phone: (561) 818-5423
Toll Free: (800) 470-5780
Fax: (561) 575-7787

