



*Healthcare Reform legislation will change the way you do business. Are you ready?*

The Right Goal



The Value Proposition



Strategic Flexibility™

Performance by Design™



Return on Reform™

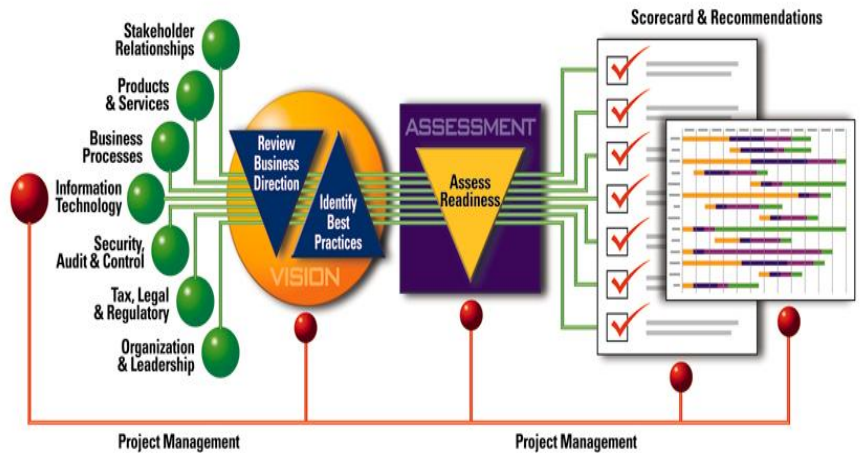


ProForma Healthcare Solutions **understands where your healthcare organization is today, where it needs to be tomorrow and how to get there.**

ProForma Healthcare Solutions team members are **leaders and specialty experts at the forefront of healthcare finance, technology, regulatory and connectivity issues** which can be leveraged to help you achieve sustainable profitability in a time of transformational change. How?

- By providing a **cutting edge and formalized approach to discussing your healthcare organization's strategies.**
- By providing **in-depth healthcare industry expertise and experience** to help you make clear decisions regarding the issues and events that affect competitive advantage, sustainability or entry into new markets.

**Multi-discipline, in-depth, current and actionable...**



*So, when is a good time to contact ProForma Healthcare Solutions?*

*"When yesterday's business approaches and techniques are not enough to sustain future profitability under Healthcare Reform."*

## ProForma Specialty Matter Expertise

### Financial

- ACO & Medical Homes
- Operational Performance
- Mergers & Acquisitions
- Benchmarking
- Financial Modeling
- Business Valuation
- Tax Efficient Design

### Technology

- Electronic Medical Records
- Data Analytics & Reporting
- Cloud & HPC Applications
- Advanced Visualization
- Case Management
- Offshore Development
- Security

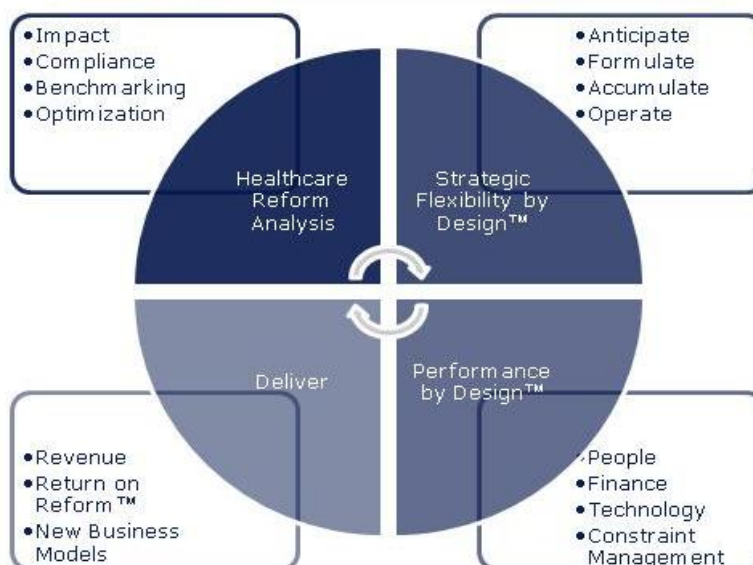
### Regulatory

- PPACA
- HIPAA
- HITECH Act
- ICD-10
- CHIPRA
- Rural Healthcare Pilot Programs
- American Recovery & Reinvestment Act
- State-based reforms

### Connectivity

- Telemedicine Strategy
- Heterogeneous Networks
- Mesh Networks
- Narrowband Integration
- VoIP Deployment
- Intelligent Agents
- Mobility
- Network Security

## ProForma Methodologies



## ProForma Services

### Healthcare Reform Analysis

- ◆ Customized Assessment
- ◆ Technology Review
- ◆ Industry Benchmarking
- ◆ Compliance Auditing

### Strategic Flexibility™

- ◆ Market Analysis & Research
- ◆ Market Entry Strategies
- ◆ Segmentation & Market Options Planning
- ◆ ACO & Medical Home Development

### Performance by Design™

- ◆ Balanced Scorecard & Performance Metrics
- ◆ Change Agent Management
- ◆ Financial Optimization Design
- ◆ Technology Design & Selection
- ◆ Constraint Identification & Management

### Return on Reform™

- ◆ Revenue Realization
- ◆ Business Model Strategy
- ◆ Technology Partner Identification & Selection
- ◆ Operational Roadmaps

**ProForma Healthcare Solutions**



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